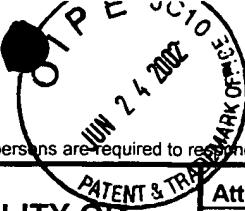


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**DECLARATION FOR UTILITY OR
DESIGN
PATENT APPLICATION
(37 CFR 1.63)**

Declaration Submitted with Initial Filing **OR** Declaration Submitted after Initial Filing (surcharge (37 CFR 1.16 (e)) required)

PATENT & TRADEMARK OFFICE	
Attorney Docket Number	1007P0010US
First Named Inventor	Marotta, Leonard
COMPLETE IF KNOWN	
Application Number	10 / 063,040
Filing Date	March 14, 2002
Art Unit	2161
Examiner Name	Unknown

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As the below named inventor, I hereby declare that:

My residence, mailing address, and citizenship are as stated below next to my name.

I believe I am the original and first inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled:

A Content Submission And Distribution System For Use In Clearing Advertisement Spots

(Title of the Invention)

the specification of which

is attached hereto

OR

was filed on (MM/DD/YYYY) March 14, 2002 as United States Application Number or PCT International

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Prior Foreign Application Number(s)	Country	Foreign Filing Date (MM/DD/YYYY)	Priority Not Claimed	Certified Copy Attached?
			<input type="checkbox"/>	YES <input type="checkbox"/> NO <input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>

Additional foreign application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto:

DECLARATION — Utility or Design Patent Application

Direct all correspondence to: Customer Number _____ OR Correspondence address below

Name Robert B. Polit, Polit & Associates, LLC

Address 3333 Warrenville Road
Suite 520

City Lisle State IL ZIP 60532

Country US Telephone 630-505-1460 Fax 630-505-1464

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

NAME OF SOLE OR FIRST INVENTOR: A petition has been filed for this unsigned inventor

Given Name (first and middle [if any]) Leonard Family Name or Surname Marotta

Inventor's Signature Date

Residence: City Richmond State CA Country US Citizenship US

c/o Digital Generation Systems, Inc.

Mailing Address 300 E. Second St.

City Reno State NV ZIP 89501 Country US

NAME OF SECOND INVENTOR: A petition has been filed for this unsigned inventor

Given Name (first and middle [if any]) Robert Hall Family Name or Surname Howard

Inventor's Signature Date

Residence: City Coppell State TX Country US Citizenship US

c/o Digital Generation Systems, Inc.

Mailing Address 300 E. Second Street

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ADDITIONAL INVENTOR(S) Supplemental Sheet Page 1 of 1

Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle [if any])		Family Name or Surname	
Stephen E.		Beard	
Inventor's Signature		Date	
Residence: City Walnut Creek		State CA	Country US
Citizenship US			
Mailing Address c/o Digital Generation Systems, Inc.			
Mailing Address 300 E. Second St.			
City Reno	State NV	ZIP 89501	Country US
Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle [if any])		Family Name or Surname	
Mahesh		Kheny	
Inventor's Signature		Date 5/17/02	
2762 VISTA DIABLO CT.			
Residence: City Walnut Creek PLEASANTON		State CA	Country US
Citizenship India			
Mailing Address c/o Digital Generation Systems, Inc.			
Mailing Address 300 E. Second St.			
City Reno	State NV	ZIP 89501	Country US
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Inventor's Signature		Date	
Residence: City		State	Country
Citizenship			
Mailing Address			
Mailing Address			
City	State	ZIP	Country

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NAME OF SOLE OR FIRST INVENTOR : A petition has been filed for this unsigned inventor

Given Name (first and middle [if any]) Leonard	Family Name or Surname Marotta
--	--

Inventor's Signature 	Date 5/16/02
---------------------------------	---------------------

Residence: City Richmond	State CA	Country US	Citizenship US
---------------------------------	-----------------	-------------------	-----------------------

c/o Digital Generation Systems, Inc.
Mailing Address 300 E. Second St.

City Reno	State NV	ZIP 89501	Country US
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NAME OF SECOND INVENTOR: A petition has been filed for this unsigned inventor

Given Name (first and middle [if any]) Robert Hall	Family Name or Surname Howard
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Inventor's Signature	Date
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Residence: City Coppell	State TX	Country US	Citizenship US
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Given Name (first and middle [if any])		Family Name or Surname	
Stephen E.		Beard	
Inventor's Signature		Date	
Residence: City Walnut Creek		State CA	Country US
		Canada	
		Citizenship US	
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Mailing Address 300 E. Second St.			
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Mahesh		Kheny	
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Mailing Address			
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OR

ATTORNEY DOCKET NUMBER		1007P0010US
FIRST NAMED INVENTOR		Marotta, Leonard
COMPLETE IF KNOWN		
Application Number		10 / 063,040
Filing Date		March 14, 2002
Art Unit		2161
Examiner Name		Unknown

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			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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Country US	Telephone 630-505-1460	Fax 630-505-1464
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NAME OF SOLE OR FIRST INVENTOR :	<input type="checkbox"/> A petition has been filed for this unsigned inventor
---	---

Given Name (first and middle [if any]) Leonard	Family Name or Surname Marotta
---	-----------------------------------

Inventor's Signature	Date
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Residence: City Richmond	State CA	Country US	Citizenship US
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c/o Digital Generation Systems, Inc.
Mailing Address 300 E. Second St.

City Reno	State NV	ZIP 89501	Country US
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Given Name (first and middle [if any]) Robert Hall	Family Name or Surname Howard
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Inventor's Signature	Date
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ADDITIONAL INVENTOR(S) Supplemental Sheet Page 1 of 1

Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle [if any])		Family Name or Surname	
Stephen E.		Beard	
Inventor's Signature	<i>Stephen Beard</i>		Date <i>May 24/02</i>
Residence: City Walnut Creek	State CA	Country US	Citizenship <i>US-Canadian</i>
Mailing Address c/o Digital Generation Systems, Inc.			
Mailing Address 300 E. Second St.			
City Reno	State NV	ZIP 89501	Country US
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Mahesh		Kheny	
Inventor's Signature			Date
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PATENT

Attorney Docket Number

1007P0010US

First Named Inventor

Marotta, Leonard

COMPLETE IF KNOWN

Application Number

10 / 063,040

Filing Date

March 14, 2002

Art Unit

2161

Examiner Name

Unknown

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Given Name (first and middle [if any]) Leonard	Family Name or Surname Marotta
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Inventor's Signature	Date
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Residence: City Richmond	State CA	Country US	Citizenship US
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City Reno	State NV	ZIP 89501	Country US
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Given Name (first and middle [if any]) Robert Hall	Family Name or Surname Howard
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Inventor's Signature	Date 5/14/02
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Mahesh		Kheny	
Inventor's Signature		Date	
Residence: City Walnut Creek	State CA	Country US	Citizenship India
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